



# Strategic Minds: Making Money Moves

AS SEEN ON



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MEDIA KIT

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## MINDS

Strategic Minds: Making Money Moves with Vicki-Wright Hamilton focuses on helping entrepreneurs to overcome their business challenges to help increase their bottom-line.

Each episode provides strategies for growth and transformation. Watch Vicki share her 20+ years of experience as a corporate executive to help entrepreneurs' level up.

**HOW MANY VIEWERS  
WILL SEE YOUR  
PRODUCT, SERVICE OR  
STORY?**

# OUR MARKET REACH

## FAIRFAX COUNTY/DC

Network: Community  
Inspiration TV  
Channel: Cox Channel 36  
Reach: 700,000

## ATLANTA

Network: Community  
Lifestyle TV  
Channel: Comcast 24  
Reach: 450,000

## SILICON VALLEY

Network: Community  
Central TV  
Reach: 795,000

**PLUS: ALL EPISODES CAN BE STREAMED ON  
DEMAND VIA ROKU & AMAZON FIRETV, UNLOCKING  
MILLIONS OF ADDITIONAL VIEWERS**





# 2020 SPONSORSHIP LEVELS

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# SPONSORSHIPS

## :30 PSA

### PATRON

ONE 30-SECOND PSA

\$150 per :30 PSA

### PARTNER

TWO 30-SECOND  
PSA'S PER SHOW OR  
DISTRIBUTED  
AMONGST TWO  
SHOWS

\$125 per :30 PSA

*Save \$50*

### PRODUCER

THREE 30-SECOND  
PSA'S PER SHOW OR  
DISTRIBUTED  
AMONGST THREE  
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\$120 per :30 PSA

*Save \$90*

DON'T HAVE A PRE-RECORDED PSA IN HD (1080)? NO PROBLEM! WE WILL PRODUCE YOUR PSA FOR AN ADDITIONAL INVESTMENT TO USE NOT ONLY FOR HIDDEN STORIES HEALED NOW, BUT ALSO IN YOUR ORGANIZATIONS MARKETING EFFORTS.

**EACH EPIOSDE AIRS MULTIPLE TIMES.**

# SPONSORSHIPS

## :60 PSA

### PATRON

ONE 60-SECOND PSA

\$250 per :60 PSA

### PARTNER

TWO 60-SECOND  
PSA'S PER SHOW OR  
DISTRIBUTED  
AMONGST TWO  
SHOWS

\$240 per :60 PSA

*Save \$20*

### PRODUCER

THREE 60-SECOND  
PSA'S PER SHOW OR  
DISTRIBUTED  
AMONGST THREE  
SHOWS

\$230 per :60 PSA

*Save \$60*

DON'T HAVE A PRE-RECORDED PSA IN HD (1080)? NO PROBLEM! WE WILL PRODUCE YOUR PSA FOR AN ADDITIONAL INVESTMENT TO USE NOT ONLY FOR HIDDEN STORIES HEALED NOW, BUT ALSO IN YOUR ORGANIZATIONS MARKETING EFFORTS.

**EACH EPIOSDE AIRS MULTIPLE TIMES.**



# OUR HOST

For the last 20 years, Vicki has had the privilege of serving an array of high-matrixed organizations across the globe. Sitting as a senior level executive and serving as a visionary advisor, she has an eye for operational excellence that balances people, processes, and technology. Mrs. Hamilton delivers consultation services on a number of corporate issues which include but are not limited to:

- Transformational initiative
- Change management
- Leadership development
- Employee relations
- Regulation
- Compliance issues

Mrs. Hamilton has helped technology companies conceptualize, design, and execute innovative technology plans which have yielded a minimum ROI of \$20M+. Her area of specialty encompasses strategic development and execution of innovations for technology companies across multiple disciplines. She partners with executive leadership to develop a broad range of organizational improvements through risk mitigation, cost management, and training and development.

For the last several years, Vicki has been invited to speak as a keynote speaker across the country on various platforms. As a change management expert with a solid track record of changing lives and taking organizations to another level; Vicki prides herself with having the natural gift of advancing organizations by working with their current management to develop a specific strategic plan of action to execute and achieve their goals. Simply put, Mrs. Hamilton works with organizations who need a proven strategic advisor to join their executive team to help bring clarity to their goals and develop a strategic plan of action so they can execute to achieve their company's strategic vision.





## Stay Connected!

✉ [Vicki@vickiwrightshamilton.com](mailto:Vicki@vickiwrightshamilton.com)

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